CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
569707 /	09797657

Product
PRIORITIES USA ACTIO

Contract Dates	Estimate #
09/18/12 - 09/24/12	**1561**

Advertiser	Original Date / Revision
Priorities USA Action	08/20/12 / 08/20/12

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KDVR	Alexandra Bradley	Washington DC

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
8356	321	340

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	31	09/18/12	09/18/12	Good Day Colorado	6a-7a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	-T-----	1		$450.00					
N 2	31	09/19/12	09/19/12	Good Day Colorado	6a-7a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	--W----	1		$450.00					
N 3	31	09/20/12	09/20/12	Good Day Colorado	6a-7a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	---T---	1		$450.00					
N 4	31	09/21/12	09/21/12	Good Day Colorado	6a-7a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	----F--	1		$450.00					
N 5	31	09/24/12	09/24/12	Good Day Colorado	6a-7a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	M------	1		$450.00					
N 6	31	09/18/12	09/18/12	Good Day Colorado	7a-8a		:30			NM	1	$425.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	-T-----	1		$425.00					
N 7	31	09/19/12	09/19/12	Good Day Colorado	7a-8a		:30			NM	1	$425.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	--W----	1		$425.00					
N 8	31	09/20/12	09/20/12	Good Day Colorado	7a-8a		:30			NM	1	$425.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	---T---	1		$425.00					
N 9	31	09/21/12	09/21/12	Good Day Colorado	7a-8a		:30			NM	1	$425.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	----F--	1		$425.00					
N 10	31	09/24/12	09/24/12	Good Day Colorado	7a-8a		:30			NM	1	$425.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	M------	1		$425.00					
N 11	31	09/18/12	09/18/12	Good Day Colorado	8a-9a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	-T-----	1		$250.00					

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	31	09/19/12	09/19/12	Good Day Colorado	8a-9a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	--W----	1	$250.00						
N 13	31	09/21/12	09/21/12	Good Day Colorado	8a-9a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	----F--	1	$250.00						
N 14	31	09/24/12	09/24/12	Good Day Colorado	8a-9a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	M------	1	$250.00						
N 15	31	09/19/12	09/19/12	Regis & Kelly	90130a-10a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	--W----	1	$250.00						
N 16	31	09/21/12	09/21/12	Regis & Kelly	90130a-10a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	----F--	1	$250.00						
N 17	31	09/18/12	09/18/12	Judge Judy	11a-12p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-T-----	1	$250.00						
N 18	31	09/20/12	09/20/12	Judge Judy	11a-12p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	---T---	1	$250.00						
N 19	31	09/24/12	09/24/12	Judge Judy	11a-12p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	M------	1	$250.00						
N 20	31	09/19/12	09/19/12	JdgJoe M-F 1p-2p	1p-2p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	--W----	1	$200.00						
N 21	31	09/19/12	09/19/12	Judge Judy	3p-4p		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	--W----	1	$450.00						
N 22	31	09/21/12	09/21/12	Judge Judy	3p-4p		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	----F--	1	$450.00						
N 23	31	09/20/12	09/20/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	---T---	1	$600.00						
N 24	31	09/24/12	09/24/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	M------	1	$600.00						
N 25	31	09/19/12	09/19/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	--W----	1	$600.00						
N 26	31	09/21/12	09/21/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	----F--	1	$600.00						
N 27	31	09/18/12	09/18/12	The Simpsons	6p-630p		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-T-----	1	$750.00						
N 28	31	09/20/12	09/20/12	The Simpsons	6p-630p		:30			NM	1	$750.00

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	---T---	1	$750.00						
N 29	31	09/20/12	09/20/12	M-F LN 9p-930p News	9p-930p		:30			NM	1	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	---T---	1	$1,600.00						
N 30	31	09/18/12	09/18/12	M-F LN 930p-10p	930p-10p		:30			NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-T-----	1	$1,200.00						
N 31	31	09/22/12	09/22/12	Sa LN 9p-930p	9p-930p		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-----S-	1	$800.00						
N 32	31	09/23/12	09/23/12	News Su 530-6p	530p-6p		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	------S	1	$450.00						
N 33	31	09/23/12	09/23/12	Su LN 9p-930p	9p-930p		:30			NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	------S	1	$1,200.00						
									Totals		33	$16,875.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	33	$16,875.00	$14,343.75
Totals	33	$16,875.00	$14,343.75

Signature: _____ **Date:** _____

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